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5 Simple Urban Fixes for Unpredictable Times

They don't cost much.



By Alex Marshall

My older brother John enjoys bicycling on back roads and through unheralded towns, and then writing about what he sees on his blog. Despite our typical sibling rivalry, I'll admit that some of his observations have merit. When not admiring old modernist motels, John notes that much of the country looks like hell. He rolls on roads that are crumbling, over rusty bridges and past pretty much abandoned everything -- houses, strip malls, office parks, even entire shopping

But there are some places he passes that he says look nice, even "over-funded." Interestingly, most of these places have a connection to government. They include airports, universities, military bases, courthouses and medical facilities. Amidst the rundown places John bikes past, these stand out as islands of well-kept shrubbery and well-tended buildings.

So why do these places look so nice? Because, as Willie Sutton said about banks, that's where the money is. The federal student loan program has indebted students but been a boon for universities. Post 9/11 security spending has fattened the military and related sectors. And health-care spending, while it has moderated under Obamacare, is still much higher here than in other advanced nations.

Are there lessons in any of this for public leaders who want to improve their communities? I've been pondering this for a while, and one idea is to explore ways to get money from rich sectors into areas that don't have it, like the roads leading to these places. Maybe there could be new versions of the old "adopt a highway" programs, except with cold hard cash rather than volunteers

picking up roadside trash. Or maybe a subdivision could fund a business improvement district.

I present this **first idea -- pool the wealth** -- as one of five that community leaders might contemplate as they face a federal government led by a new, unpredictable president and a similarly unpredictable political environment. In such times, it's good to look for paths that can be pursued on the ground and that don't require begging for big appropriations from the state or from Washington.

That brings us to Idea 2: Work with what you have. Sometimes leaders accomplish a lot not by finding new assets but by using the old ones in new ways. Mayor Jaime Lerner of Curitiba in Brazil famously did this when he decided he could get many of the benefits of building a subway much more cheaply by giving buses their own lanes and a train-like boarding infrastructure. Now bus rapid transit has been replicated all over the world, and it started with rethinking some of the building blocks of the city -- streets and buses -- and using them in new ways.

In New York City, former transportation Commissioner Janette Sadik-Khan did this when she sent crews out with cans of paint to stripe some streets for trial pedestrian plazas and bicycle lanes. In so doing, she sidestepped the elaborate institutional structure of commissions, the city council and the state legislature, and got a lot done. The projects really were trials: Some of the changes were scrapped, but most of them became permanent in one fashion or another.

By comparison, her boss at the time, Mayor Michael Bloomberg, personally spent millions of dollars and at least a year of political capital in an unsuccessful effort to get the state legislature to let him try charging people to drive into Manhattan, aiming to put in place congestion pricing like

London's. His traffic commissioner accomplished much more with some cans of paint and brushes.

Idea 3: Stop requiring parking spaces. Donald Shoup, author of The High Cost of Free Parking, suggests that municipal governments convert the parking space minimum they require of developers into maximums. This is a clever way of saying that we should eliminate parking requirements. And we should.

With some rare exceptions, developers will still build parking spaces for homes or businesses that want them. There is no need to require it. Nevertheless, most cities, even New York, still mandate a certain number of parking spaces per square foot. These laws push up the price of housing, eat up land and force people to drive more.

Idea 4: Eliminate most zoning. A planner colleague of mine theorizes that innovations like driverless cars are coming out of Silicon Valley at least partly as a response to the unwillingness of local cities like Mountain View and Cupertino to allow developers to tear down 1950s ranch houses and replace them with apartment buildings. It's a solution for people looking for better ways to drive around a low-density suburb. But instead of relying on driverless cars, make it into a real city where goods and

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DeSilva Gates Construction (DGC) is preparing a bid as a Prime Contractor for the project listed below:

HESPERIAN BOULEVARD CORRIDOR IMPROVEMENT PROJECT FROM EMBERS WAY TO WEST A STREET EDEN TOWNSHIP, SP NO. 2124 ALAMEDA COUNTY, CALIFORNIA

OWNER:

County of Alameda – Director of Public Works, Public Works Agency

951 Turner Court Room 300, Hayward, CA 94545

BID DATE: March 14th, 2017 @ 2:00P.M.

DGC is soliciting quotations from certified Local/Small Local Business Enterprises, Very Small Local Business Enterprise, for the following types of work and supplies/ materials including but not limited to:

Adjust Iron, Clearing and Grubbing/Demolition, Electrical, Fencing, Joint Trench, Irrigation / Landscape, Minor Concrete, Minor Concrete Structure, Roadside Signs, Striping, Survey/Staking, SWPPP Prep/ Water Pollution Control Plan Prepare, Underground Utilities, Trucking, Water Trucks, Street Sweeping, Hot Mix Asphalt (Type A) Material

Plans and specifications may be reviewed at our offices located at 11555 Dublin Boulevard, Dublin, CA or 7700 College Town Drive, Sacramento, CA, or at your local Builders Exchange, or reviewed and downloaded from the ftp site at ftp://ftp%25desilvagates.com:f7pa55wd@pub.desilvagates.com (if prompted the username is ftp@desilvagates.com and password is f7pa55wd) or from the Owner's site at http://www.ipdservices.com/clients/east-bay/index.html?alco&Show=Planroom

Fax your bid to (925) 803-4263 to the attention of Estimator Victor Le. If you have questions for the Estimator, call at (925) 829-9220. When submitting any public works bid please include your DUNS number and DIR number for questions regarding registration for DIR use the link at: www.dir.ca.gov/Public-Works/PublicWorks.html

If you need LBE/SLBE/VSLBE support services and assistance in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies or related assistance or services, for this project call the Estimator at (925) 829-9220, or contact your local Small Business Development Center Network (http://californiasbdc.org) or contact the California Southwest Transportation Resource Center (www.transportation.gov/osdbu/SBTRCs). DGC is willing to breakout portions of work to increase the expectation of meeting the LBE/SLBE/VSLBE goal.

Alameda CTC's Local Business Contract Equity Consultant is available to assist firms in meeting the local and small local business goals. Alameda CTC's Local Business Contract Equity Consultant is: L. Luster and Associates c/o Alameda CTC Telephone: (510) 208-7466 or (510) 208-7468 Fax: (510) 893-6489

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Attn: Victor Molina • norcal.bids@kiewit.com
Fax: 707-439-7301

Requests quotes/bids from qualified Subcontractor, Service Providers, Consultants, and/or Suppliers seeking to participate in the City of Sunnyvale, Primary Treatment Facility Package 2 Project in Sunnyvale, CA.

http://www.epa.gov/http://www.sba.gov/ www.californiaucp.org

Subcontractors and Suppliers for the following project:

Primary Treatment Facility – Package 2 Project
Project No. UY -16/01-20
Owner: City of Sunnyvale
Bid Date: March 1, 2017 @ 3:00 P.M.

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Bonding, insurance, and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested CUCP, MBE, SBE, SBRA, LSAF or HUB Certified DBE business suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers and subcontractors.

Subcontractor and Supplier Scopes are due February 24, 2017 and Quotes NO LATER THAN February 28, 2017 at 5 PM.

Plans are available for viewing at our office at our address below and through SmartBidNet (SBN).

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Requests quotes/bids from qualified Subcontractor, Service Providers, Consultants, and/or Suppliers seeking to participate in the Peninsula Corridor Joint Powers Board (JPB), 25TH Avenue Grade Separation Project in San Mateo, CA.

http://www.pd.dgs.ca.gov/www.californiaucp.org/ http://www.sba.gov/http://www.vta.org

Subcontractors and Suppliers for the following project:

25th Avenue Grade Separation Project
Contract No. 17-J-C-048
Owner: Peninsula Corridor Jolint Powers Board
Bid Date: March 7, 2017 @ 2:00 P.M.
Small Business Enterprise (SBE), Micro (SB), SBA SBs and
Santa Clara Valley Transit Authority SBs

wanted for the following scopes, including, but not limited to:

Aggregates, Asphalt Paving, Alarm & Detection System, Bridge Abutments/Piers, Concrete, Concrete Pumping, Concrete Supply, Concrete Reinforcement Supply & Install, Minor Concrete, Cast in Place Concrete, Precast Concrete/Girders/Bridges, Concrete Formwork, Concrete Accessories, Cellular Concrete, CCTV System, Communication Networking, Cable Railing, Clear & Grub, CIDH, Ceiling Suspension System, Ceramic Tile, Decorative Polymer Fabrications, Demolition, Dewatering, Electrical, Earthwork, Fencing & Gates, Finishes, Fire Protection Specialties, Fire Suppression System, Fiber Optics, HVAC, Instrumentation & Controls, Joint Sealant, Landscaping, Masonry, Metals, Metal Building, Membrane Waterproofing, OCS Pole Foundations, Roadway Lighting & Traffic Signals, Station Furnishings, Steel Doors & Frames, Sheet Metal, MSE Wall, Painting & Coatings, Pavement Markings, Piling, Rail & Crossties, Support of Excavation, Structural Steel, Steel & Roof Decking, Signage, Visual Message Signs, Street Sweeping, SWPPP, Thermal & Moisture Protection, Trucking & Hauling, Utility Relocation, Welding, Water Truck.

Bonding, insurance and any technical assistance or information related to the plans or specification and requirements for the work will be made available to interested SBE, Micro (SB) and SBA certified business suppliers and subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or services for this project will be offered to interested certified suppliers and subcontractors.

Subcontractor and Supplier Scopes are due March 3, 2017 and Quotes NO LATER THAN March 6, 2017 at 5 PM.

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Bus Storage Facility
Contract No. 17-05-BSF-000
REVISED BID DATE: March 1, 2017 at 2:00PM
Fax all quotes to 510-777-5099

Requesting certified SBE Subcontractor and Supplier Quotes on:

SUBCONTRACTORS: Barrier Rail, Bridge Rail – Concrete, Contaminated Soil, Demolition, Dewatering, Earthwork, Fence, Flatwork, Grinding AC, Landscape, Masonry, Paving, CIDH Piles, Post Tensioning, Rebar, Roofing, Signs, Stripes/Markers, Survey, Traffic Control, Trucking, Utility Work

SUPPLIERS: Aggregate, Bearing Pads, Falsework Material, Isolation Bearings, Lumber, MSE Panels, Concrete Pile, Ready Mix, Trench Shoring

Bidding documents and information on how to obtain plans and specifications is available by visiting the Transbay Joint Powers Authority (TJPA) website (http://transbaycenter.org/tjpa/doing-business-with-the-tjpa/current-contractopportunities).

Subcontractors and Suppliers interested in this project may contact Ben Gordon by email at **bgordon@shimmick.com**.

100% Performance and Payment bonds with a surety company subject to approval of Shimmick Construction Company, Inc. are required of subcontractors for this project. Shimmick Construction will pay bond premium up to 1.5%. Subcontractors will be required to abide by terms and conditions of the AGC Master Labor Agreements and to execute an agreement utilizing the latest SCCI Long Form Standard Subcontract incorporating prime contract terms and conditions, including payment provisions. Shimmick Construction's listing of a Subcontractor is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with the Subcontractor's price quote. Shimmick Construction requires that Subcontractors and Suppliers price quotes be provided at a reasonable time prior to the bid deadline to enable a complete evaluation. For assistance with bonding, insurance or lines of credit contact Scott Fairgrieve at (510) 777-5000.



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BID DATE: March 1, 2017 @ 12:00 PM

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100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage LIABE/LBABE/SBE/VSBE Participation. Plans & Specs are available for viewing at our office.

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LA3 Team

Seeking Qualified Disadvantaged Business Enterprises (DBE) as Sub-consultants for

Owner: Los Angeles County Metropolitan Transportation Authority (LACMTA) Request for Proposal PS20655 Environmental Waste Handling and Environmentally Related Construction

Proposal Due Date: 2:00 PM (PST) Tuesday, March 7, 2017

This advertisement is in response to LACMTA's DBE Program. LA3 Team intends to conduct itself in "Good Faith" with DBE firms regarding participation on this project. Quotes are required by COB, February 28, 2017 so that all bids/proposals can be fairly evaluated. Please submit bids/proposals for the following areas of work: Asbestos Testing & Abatement; Lead Testing & Abatement; Environmental Emergency Response; Storage Tank Removals, Upgrades, & Installations; Environmental Demolition; Gas Well/Oil Decommissioning; Off-specification Hazardous Material; Sampling and Testing; Waste Classification; Waste Shipping; Transportation; Contaminated Soils/Contaminated Water Disposal; On-Site Treatment & Disposal of Contaminants; Etiological Agents; and Design/Build.

Interested DBE firms must provide proof of certification acceptable to the LACMTA.

RESPONSES MUST BE RECEIVED NO LATER THAN 5:00 P.M., TUESDAY, FEBRUARY 28, 2017

Send Responses To
LA3 Team
c/o Burns & McDonnell Engineering
200 S. Los Robles Avenue, Suite 250
Pasadena, CA 91101
Attention: Jennifer Trotter

Bonding not required. E & O insurance may be required as applicable. Firms needing assistance in identifying resources available to DBE firms should contact Jennifer Trotter, Sr. Public Involvement Specialist at (714) 989-2521 or jntrotter@burnsmcd.com. A copy of the RFP is available on-line at the LACMTA Vendor Portal Internet site at www.Business.Metro.net. Technical Questions should be directed to Joel Farrier via e-mail at jbfarrier@burnsmcd.com.

5Simple Urban Fixes

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services are closer together.

The late urbanist Jane Jacobs said a half-century ago that one should regulate size, not function. This is still a pretty good rule of thumb. Making it easier for the content of a neighborhood or district to change doesn't mean that anything goes. Height limits and setback rules have their place. But a three-story apartment building can exist quite harmoniously with a three-story colonial home.

Idea 5: Run for local office. It remains as true as ever that we pay most of our attention to the one election -- for the presidency -- that, absent war or other national cataclysms, affects our daily lives the least. But whether it's trash pickup or the local business environment, municipal government has real power. Pay attention to it. Even better, be part of it.

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